



# 2012 MEDIA CREDENTIAL APPLICATION FORM

15<sup>th</sup> Annual Petit Le Mans – October 17-20, 2012



Please review Road Atlanta Media Credential Policies & Guidelines information sheet prior to completing this form.

**IN ORDER TO BE CONSIDERED, REQUESTS MUST BE SUBMITTED BY 10/1/12**

**AFFILIATION:** \_\_\_\_\_ **PHONE:** ( \_\_\_\_ ) \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

*Required for Confirmation*

**ADDRESS:** \_\_\_\_\_

No. Street City State Zip

**NAME OF REQUESTER:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_ **SIGNATURE:** \_\_\_\_\_

TENTATIVE DAYS EVENTS	
Oct. 17-18	Practice and Qualifying
Oct. 19	Qualifying and Support Race
Oct. 20	15th Annual Petit Le Mans
<b>Media Registration Hours: Tuesday &gt; Saturday 7a-5p</b>	

TYPES OF MEDIA CREDENTIALS	
5	Television (Film Crew)
6	Media (Deadline)
6	Media (Non-Deadline)
7	Photo

Please return completed application to:  
**Megan Ernst, Marketing**  
 Road Atlanta  
 5300 Winder Highway  
 Braselton, GA 30517  
 E-mail: mernst@roadatlanta.com  
 Fax: 770-967-2668

NAME <i>(Please Print Legibly)</i>	E-MAIL <i>(Please Print Legibly)</i>	JOB DESCRIPTION <i>(Writer, Editor, Photographer, etc)</i>	CREDENTIAL TYPE				PARK PASS <i>* Limited Availability</i>
			5 TV	6 M-D	6 M-N/D	7 Photo	

INDUSTRY REFERENCES – REQUIRED IF NOT CREDENTIALLED BY ROAD ATLANTA IN THE PAST THREE YEARS			
NAME _____	COMPANY _____	PHONE _____	E-MAIL _____
NAME _____	COMPANY _____	PHONE _____	E-MAIL _____
NAME _____	COMPANY _____	PHONE _____	E-MAIL _____

Media credentials will be issued only to recognized journalists representing newspapers, news services, racing publications, television and radio networks, local television stations and other approved media outlets. Credentials must be requested by the editor, sports editor or sports director. **Samples of 2011 coverage is required.**

Internet sites will be credentialed only if the site covers sports car racing on a regular basis, and is consistently updated with original news and features. Enthusiast web Journalists who have not previously covered events at Road Atlanta should submit recent copies of race coverage and three references in order to be considered for accreditation. Working media credentials will not be issued for employees in marketing, promotions, sales, etc.

Due to insurance requirements, **photo credentials** are very limited and are available only to qualified media. Road Atlanta does not issue credentials to freelance writers/photographers, “stock photo” agencies, race teams or any media outlet unable to provide samples of Motorsports coverage. **The American Le Mans Series reserves the right to deny any photo credential request.** Photographers must attend a mandatory ALMS photo meeting (usually held every morning in the Media Center on the first floor) to receive a photo vest. Photo vests must be worn by ALL on-track sessions including promoter test days.

**RA Use Only:** \_\_\_\_\_ **Approved** \_\_\_\_\_ **Rejected** \_\_\_\_\_ **Further Verification Required**